Optional Pass-Thru Variables
This feature allows you to pass up to 3 optional variables from your cart system to iDevAffiliate so you have this information on the commission record in iDevAffiliate. This is an advanced feature and may require customization.

The first thing you want to do is enable the variables in your admin center.

Menu: Cart Integration > Integration Profiles and Instructions > Edit Optional Variables

Optional Variable #1	
Use Optional Variable #1?	☐ (check box)
Tag Name:	Customer Name ❷
iDevAffiliate Variable Name:	idev_option_1
Cart / Merchant Variable Name:	customer_name

- Check the box to enable the optional variable.
- The tag name is the name you will see in your admin center to identify the information you're looking at.
- The variable name cannot be changed.
- The cart/merchant name doesn't really matter just use something similar to the tag name.

Repeat for Optional Variable #2 and #3 if you want. In our example we're only enabling #1.

The optional variables are now enabled but we need to add them to your tracking pixel now. Next get new tracking pixel code and replace your existing tracking pixel code with the new code.

Menu: Cart Integration > Integration Profiles and Instructions > View Integration Instructions and Processing Code

The new code has the additional variables added to it. Based on our example settings you will now see this added to the code:

&idev_option_1=customer_name

What you will need to do is replace customer_name with the actual variable in your cart system that contains the customer's name. Your cart system may not readily have this available in which case you will have to write your own code to retrieve and assign the data to a variable.

Your code might look similar to this:
&idev_option_1=$customer_name

The final output of the code should look similar to this:
&idev_option_1=Smith

Now when viewing the commission record in your admin center you will see the **Customer Name** as Smith.