

Commissioning Per Coupon Code

This feature will allow you to assign an affiliate to a coupon code in your cart/checkout system. When that coupon code is used during checkout the assigned affiliate will receive a commission.

Enter A Coupon Code	<input type="text"/>
Assign To	Affiliate ID: 100 - Username: <input type="text"/> <input type="button" value="v"/>
Enter Commission Amount	<input type="text" value="20"/> Percent of Sale Amount <input type="button" value="v"/>
<input type="button" value="Create Commissionable Coupon Code"/>	

Existing Commissionable Coupon Codes			
Coupon Code	Assigned To	Amount	Remove
springspecial	108	12.00% of sale amount.	Remove
summertimekickoff	121	\$10.00 USD flat rate.	Remove

What we see in the above image is two coupon codes each of which have been assigned to an affiliate with a set commission amount. You will need to have your cart/checkout system pass iDevAffiliate the coupon code used during the checkout process and iDevAffiliate will automatically create a commission for the assigned affiliate. The best part about this setup is the affiliate doesn't even have to use an affiliate link! The affiliate can send customers directly to your website. No tracking is needed via affiliate links because we already have the affiliate assigned.

In your sale.php tracking pixel add an extra variable called "coupon_code".

Standard pixel output:

...sale.php?profile=72198&idev_saleamt=100.00&idev_ordernum=test

With added coupon code variable:

...sale.php?profile=72198&idev_saleamt=100.00&idev_ordernum=test&coupon_code=springspecial

When iDevAffiliate receives the **coupon_code** variable it will look up the coupon code and create a commission for the assigned affiliate in the amount defined. The above example (using **springspecial**) would issue a commission to affiliate ID 108 in the amount of \$12.00 USD. That is 12% of the sale amount received (100.00) in the idev_saleamt variable.

Before using this feature make sure your cart/checkout system has the ability to pass the coupon code used in the tracking pixel. You can contact your cart/checkout provider or it may be possible to write your own custom code to pull this data from the cart's database and pass it in the pixel.